



## Sponsorship Opportunities

**Saturday and Sunday**  
**April 14-15, 2018**

[www.plywoodregatta.org](http://www.plywoodregatta.org)

### Admiral Sponsor \$5,000

#### Publicity & Advertising

- Recognition as Admiral Sponsor in all news releases, event e-mails, and social media presence
- Company name, logo and product image (artwork to be provided by sponsor) to be included in Plywood Regatta Spotlight Sponsor e-mail flier sent to MIA SF members and friends
- Recognition in MIA SF newsletter
- One company banner prominently located at Plywood Regatta site
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)
- Company logo prominently placed on front of commemorative 22<sup>nd</sup> Annual Plywood Regatta T-shirt
- Admiral Sponsor will be afforded the opportunity to have an info table at the event on Sunday.

#### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with additional banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Admiral Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

### T-Shirt Sponsor \$3,500 (1 available)

#### Publicity & Advertising

- Recognition as Sponsor in all news releases, event e-mails, and social media presence
- Company name, logo (to be provided by sponsor) and product image to be included in Plywood Regatta Sponsor Spotlight e-mail flier sent to MIA SF members and friends
- Recognition in MIA SF newsletter
- Company logo on sleeve of ALL commemorative 22<sup>nd</sup> Annual Plywood Regatta T-shirts
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

#### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as T-Shirt Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Materials Sponsor \$2,500

### Publicity & Advertising

- Special recognition as Sponsor responsible for providing materials essential to the competition in all MIA SF newsletter, news releases, event e-mails, and social media presence
- Company name, logo (to be provided by sponsor) to be included in Plywood Regatta Sponsor Spotlight e-mail flier sent to MIA SF members and friends
- Company logo on ALL commemorative 22<sup>nd</sup> Annual Plywood Regatta T-shirts
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Materials Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Trophy Sponsor \$2,500 (2 available)

### Publicity & Advertising

- Recognition as Trophy Sponsor in all MIA SF newsletter, news releases, event e-mails, and social media presence
- Company name, logo (to be provided by sponsor) and product image (artwork to be provided by sponsor) to be included in Plywood Regatta Sponsor Spotlight e-mail flier sent to MIA SF members and friends
- Company logo on ALL commemorative 22<sup>nd</sup> Annual Plywood Regatta T-shirts
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Trophy Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Supply Bag Sponsor \$1,500

### Publicity & Advertising

- Company logo will appear with event logo on reusable bags containing event supplies given to each participant
- Recognition as a Supply Bag Sponsor in MIA SF emails, newsletter, and social media
- Company logo on ALL commemorative 22<sup>nd</sup> Annual Plywood Regatta T-shirts
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as Supply Bag Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Skills Cafe Sponsor \$1,500

### Publicity & Advertising

- Company banner prominently displayed at the Skills Cafe
- Recognition as a Skills Cafe Sponsor in MIA SF emails, newsletter, and social media
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org) and T-shirt

### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with additional banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as a Skills Cafe Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## First Mate Sponsor \$1,000

### Publicity & Advertising

- Recognition as First Mate Sponsor in all news releases, event e-mails, and social presence
- Company logo (to be provided by sponsor) on [www.plywoodregatta.org](http://www.plywoodregatta.org) and T-shirt

### Material Rewards & Return

- One complimentary Plywood Regatta Crew Sponsorship with banner displayed in your team's building area at the Plywood Regatta site
  - As a sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are providing one, you must inform the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.
- Awarded plaque for participation as First Mate Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Crew (Team) Sponsor \$500

As a Crew sponsor you are encouraged to provide your team with a mentor during the two-day event. If you are unable to supply a mentor, you must contact the MIA SF office. The mentor is responsible for helping the team build a safe and seaworthy boat.

### Publicity & Advertising

- Named as Sponsor for one of 40 participating teams
- Recognition as a Crew Sponsor and social media presence
- One company banner displayed in your team's building area at the Plywood Regatta site
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org) and T-shirt

### Material Rewards & Return

- Awarded plaque for participation as Crew Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Division Place Medal Sponsor \$500 (3 available)

### Publicity & Advertising

- Company logo (to be provided by sponsor) on 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place medals for the Advanced, Intermediate and Beginner category winners
- Opportunity to present your Division Medals to the winners at the Plywood Regatta Award Ceremony following the races
- Recognition as a Division Place Medal Sponsor
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

### Material Rewards & Return

- Awarded plaque for participation as Division Place Medal Sponsor of the 22<sup>nd</sup> Annual Plywood Regatta

## Exhibitor Booth Sponsor \$500

### Publicity & Advertising

- 10'x10' exhibit space for for-profit organizations to promote educational initiatives. Hands-on or interactive exhibits are encouraged.
- Display space at exhibitor booth for company banner (to be provided by sponsor)
- Recognition as an Exhibitor Booth Sponsor
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

## Spirit Award Sponsor \$150 (5 available)

- Company logo (to be provided by sponsor) on 1 of 5 spirit plaques for Best Decorated Boat, Most Innovative Design, Future Yacht Broker, Courage & Perseverance, and Most Spirited Team
- Opportunity to present your Spirit Award to the winners at the Plywood Regatta Awards Ceremony following the races
- Company logo on [www.plywoodregatta.org](http://www.plywoodregatta.org)

**Deadline to be included in the maximum number of sponsorship opportunities is March 2, 2018.**



## Plywood Regatta Sponsorship Form & Agreement

Please select the sponsorship levels below at which you would like to participate in the 22<sup>nd</sup> Annual Plywood Regatta:

- \_\_\_\_\_ \$5,000 Admiral Sponsor
- \_\_\_\_\_ \$3,500 T-Shirt Sponsor
- \_\_\_\_\_ \$2,500 Materials Sponsor
- \_\_\_\_\_ \$2,500 Trophy Sponsor
- \_\_\_\_\_ \$1,500 Supply Bag Sponsor
- \_\_\_\_\_ \$1,500 Skills Cafe Sponsor
- \_\_\_\_\_ \$1,000 First Mate Sponsor
- \_\_\_\_\_ \$500 Crew (Team) Sponsor
- \_\_\_\_\_ \$500 Division Place Medal Sponsor
- \_\_\_\_\_ \$500 Exhibitor Booth Sponsor
- \_\_\_\_\_ \$150 Spirit Awards

\_\_\_\_\_ agrees to support the Marine Industries Association of South Florida as a sponsor of the 22<sup>nd</sup> Annual Plywood Regatta. My commitment to sponsor the sponsorship level selected above ensures benefits will be received upon payment of my sponsorship.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### Sponsor Information

Contact Name \_\_\_\_\_

Company (sponsor) Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Billing Information

We accept:  Cash  Check  VISA  MasterCard  AMEX

Billing Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Complete and mail form to address below or email to [nicole@miasf.org](mailto:nicole@miasf.org).

Make checks payable and mail to: MIASF, 221 SW 3<sup>rd</sup> Avenue, Fort Lauderdale, FL 33312

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